



Hello my name is Josh,

I am a freelance graphic designer with 11 years design experience. During that time I have gained experience helping Businesses, Non-profits, and Churches with their design needs. **Because of this I understand some of the difficulties they experience.** Some of the problems they can face are lack of engagement, not enough time to stay up to date, lack of credibility, and inability to grab someones attention.

People today are more careful than ever with who they trust due to the great amount of corruption that has gone on in the world. They are also bombarded every day with thousands of messages, So they learn to just ignore most of them. **My job is to help you get noticed, engage with potential clients, and leave a lasting impression.**

I strongly value authenticity, creativity, and love to genuinely connect with people. I also have great empathy for the problems that they face.

## HOW I CAN HELP



**SOCIAL MEDIA + EMAIL**

Engaging Graphics to help you stand out among your competitors and grow your online presence



**WEB DESIGN /REDESIGN**

A website that not only looks good but is built to get more clients through proven marketing techniques



**BRANDING/ REBRANDING**

Creation of a cohesive visual brand with a logo design or redesign, marketing materials, and brand guidelines



## MY STORY

It all started for me back in 2014, I had been working at a local grocery store and was unsure what I wanted to do with my life. My brother who has always had an interest in design had started attending Reeves College for their design program. He was so excited with the things He had been learning and loved to show me what they were. One day when we were hanging out He suggested I apply for the program too, and that I would really enjoy it. so I listened to him and went for it.

I ended up absolutely falling in love with design as a result of the design program and I literally began to see the world in a whole new way. I started to notice and be inspired by design everywhere I went, from malls, to seeing signage at the fast food restaurants, bus ads and store displays. I ended up graduating with a 4.12 GPA, then began my journey of trying to find employment. Since graduating I have gained a bunch of experience working for Print shops, Agencies, Freelance, non-profits, and Churches. Because of this I have gained a wealth of knowledge and experience regarding not only digital design but also print design (which is getting rarer to find in designers these days)

Over the last couple years I have been learning more and more about marketing and not only what looks good but is functional. The things I have learned are ignored by so many businesses out there. Typically it is more about focusing on the business itself, and showing off accolades instead of putting more of an emphasis on the needs of the client, and how to meet their goals.



**SO WHETHER YOU ARE AN EXISTING BUSINESS OR JUST STARTING UP I WOULD LOVE THE OPPORTUNITY TO HELP YOU OUT. [SCAN QR CODE TO BOOK FREE CONSULTATION!](#)**



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